

Month end.

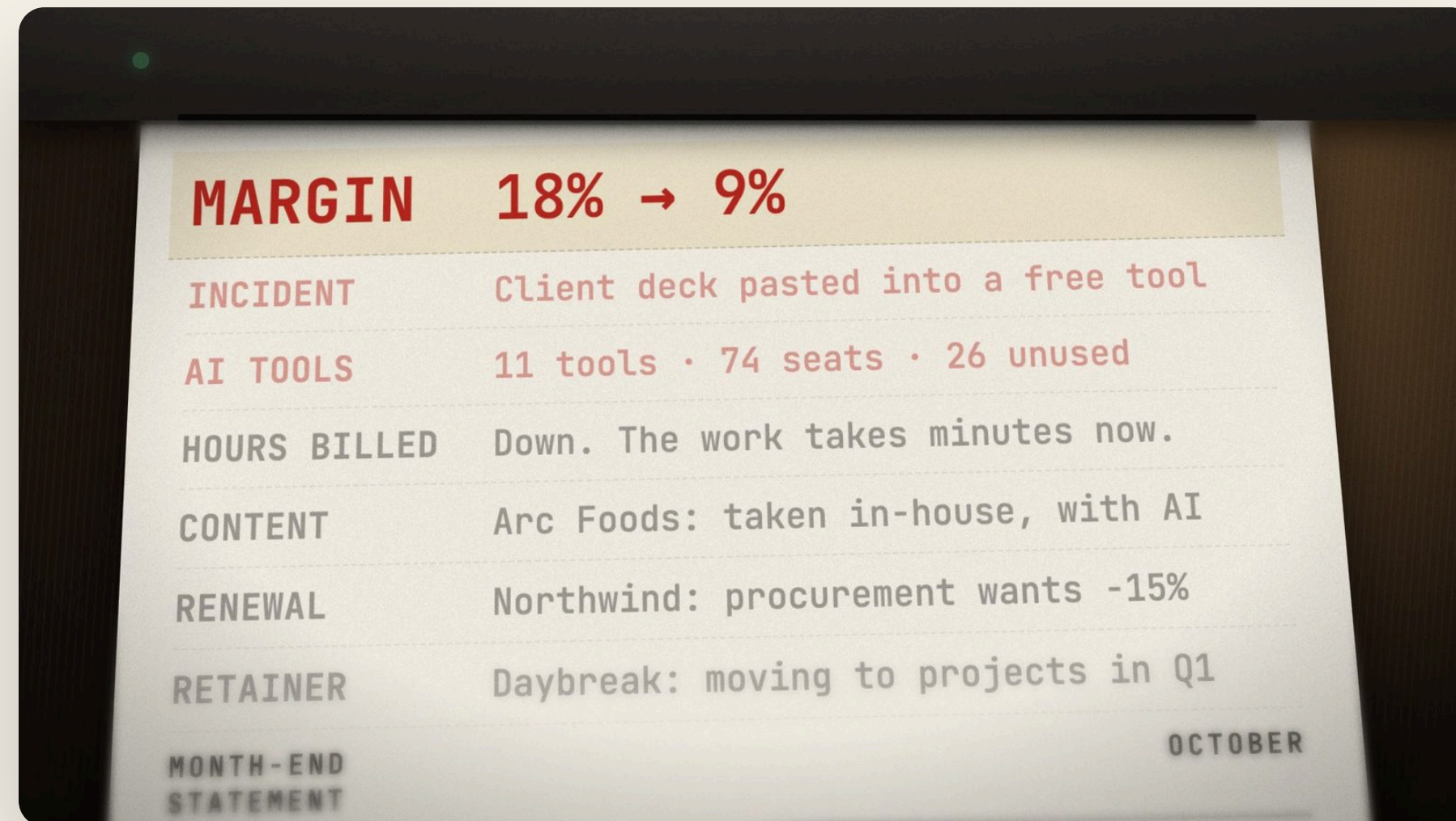
Next year.

A two-minute film for agencies and consultancies about the year they are having, and the other side of the page.

► Watch the film: gimmefylabs.com/agencies



Scan to watch



THE SQUEEZE

Month end looks like this now.

- Retainers are turning into projects.
- Every renewal comes with a fee cut.
- Clients take work in-house, with AI.
- The hours you bill take minutes.
- The AI bill keeps climbing.
- Client files end up where they shouldn't.

It's not just you.

85%

of US brands plan to review their media agencies in 2026

Forrester, Predictions 2026

26%

of marketers plan more agency content spend, down from 41%

Forrester, July 2026

69%

of major brands make agencies disclose their AI use

WFA, September 2026

-14%

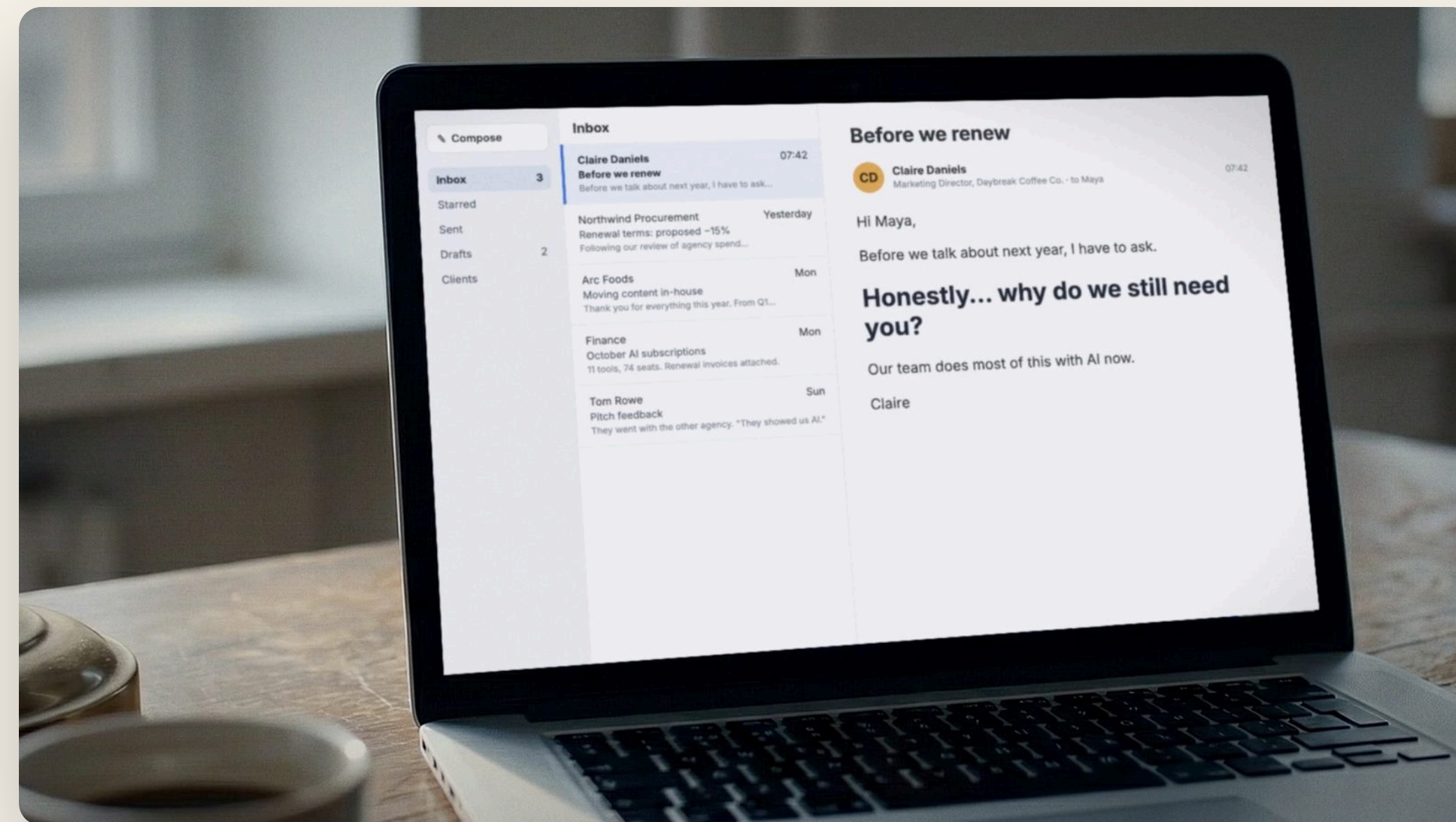
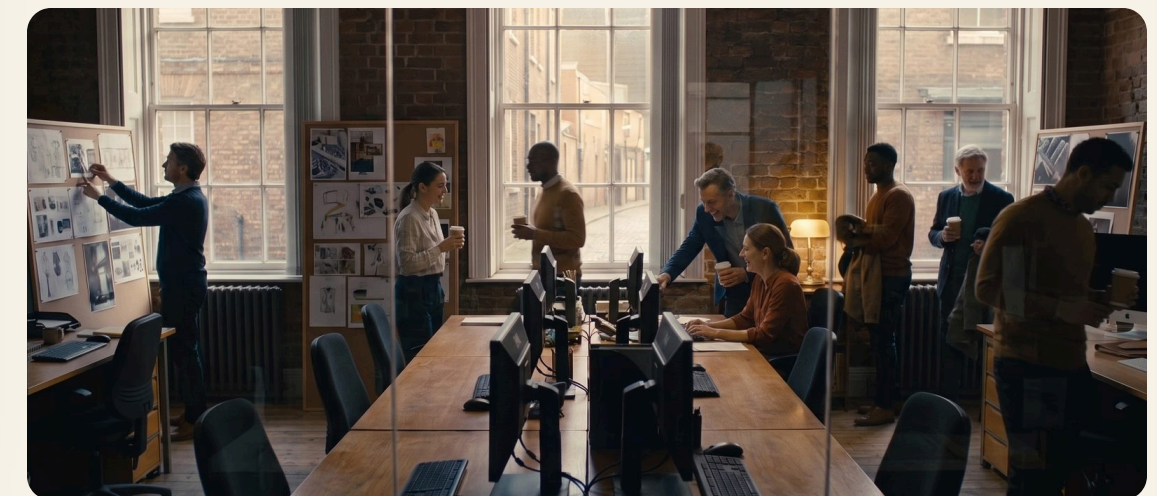
UK creative agency headcount in a year

IPA Agency Census, February 2026

THE QUESTION

“Honestly... why do we still need you?”

Then a client asks the question. And 42 people are counting on the answer.



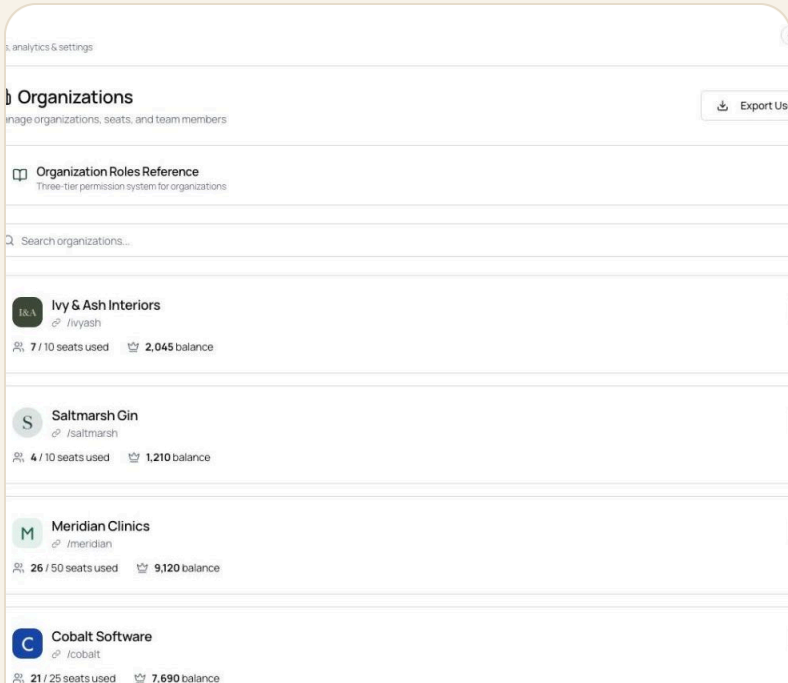
So turn it over.

The back of the statement is blank. That is where next year gets written.



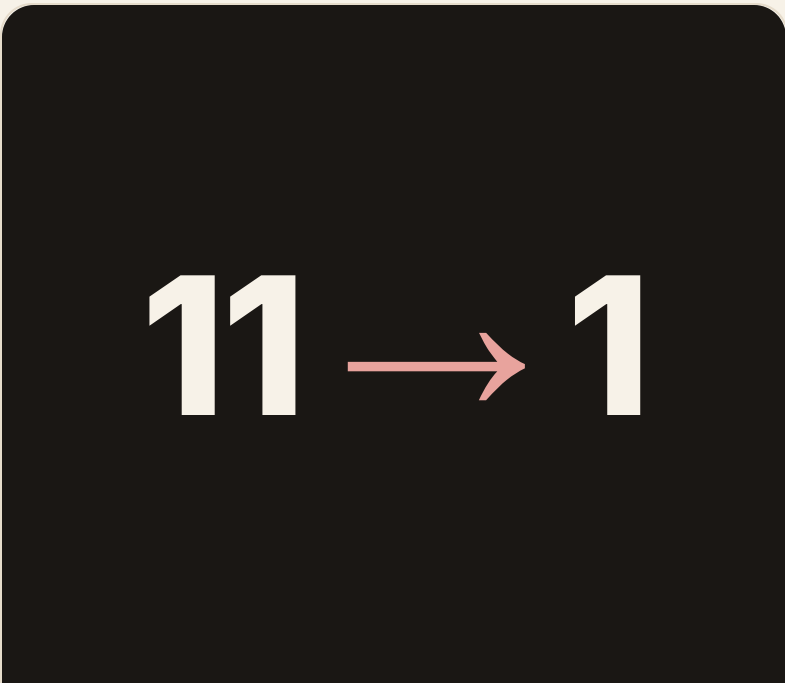
NEXT YEAR

For the firm.



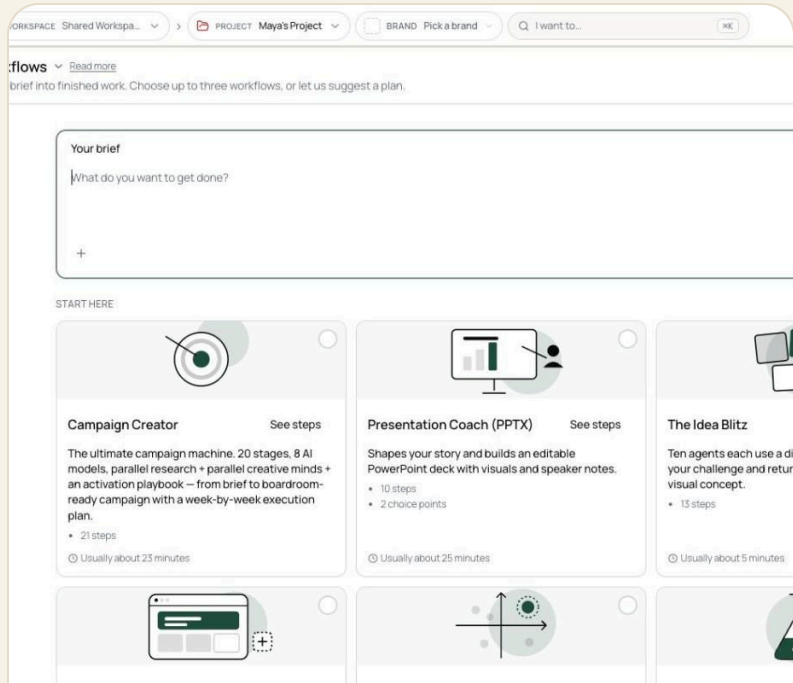
A fresh revenue stream

28 clients on your own platform, and fees from every one.



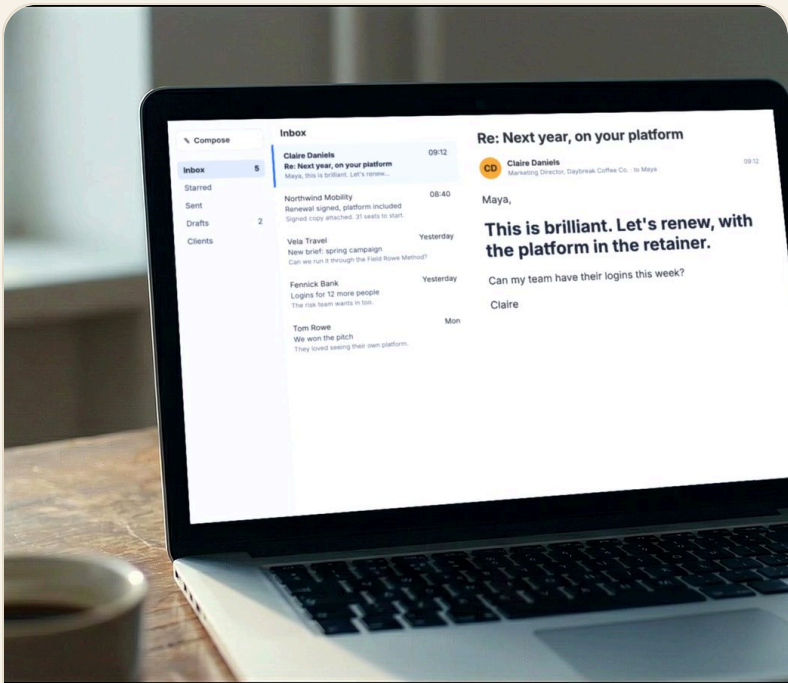
Lower costs

Eleven AI subscriptions become one bill.



Your secret sauce, productised

Your method becomes a workflow every client can run.



Stronger client relationships

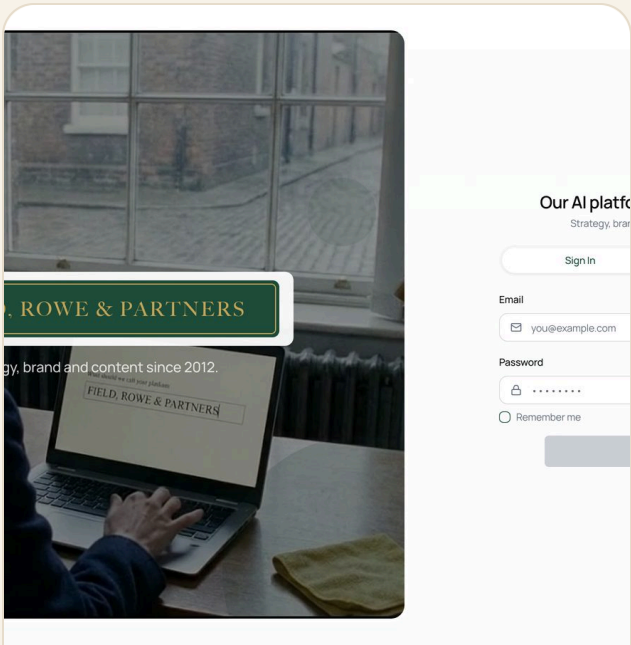
Daybreak renewed, with the platform in the retainer.

NEXT YEAR

For the team, and the work.



**Your team,
equipped**
The best AI stack.
Every leading model.



Your own brand
Your name, your
colours, your domain.

Workspace balance

17,945 credits

Need more credits? Contact your account manager.

Usage

Used by you: **2,055** Used by your workspace: **2,055** This billing cycle

By member	Credits	By feature
Member		Feature
Maya Field	2,055	Video
		Visual

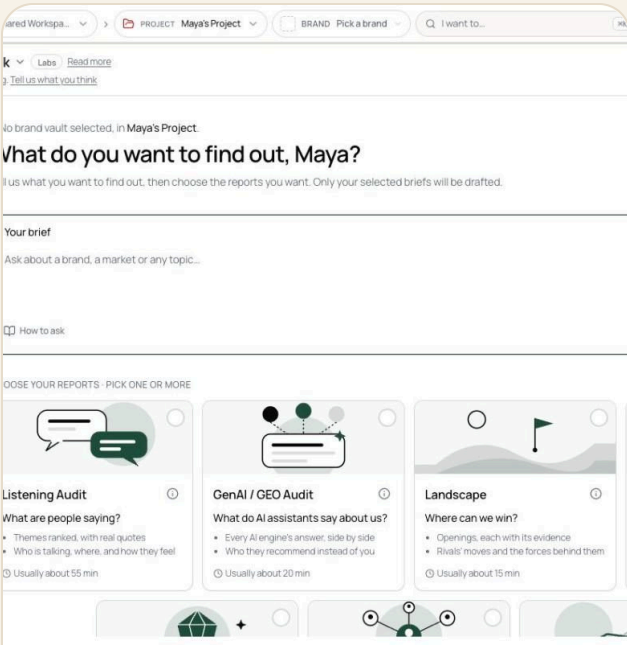
Member credit limits this cycle
A limit caps what one person can start. Everyone draws on the same shared balance.

Member	Limit	Used
Maya Field	No personal limit	2,055

**Pay for what you
use**
You and your clients.
No unused
subscriptions.



No tech overhead
You focus on the work.
We run the technology.



Always up to date
New models arrive.
Nothing to set up.

Already running, under their own names.



Agencies and consultancies, from boutiques to global networks, already run their own platform on gimmeFY.

Same engine. Each one built its own.

Google for Startups Cloud Program

An IMDA Spark company



THE QUESTION EVERY AGENCY AND CONSULTANCY ASKS US

“Why not just use ChatGPT or Claude?”

We don't race the models. We ride them.

01

The deepest brand world

Identity, tone, products, audiences and past work for every client, kept apart and kept current. Our lane, and we mean to win it.

02

What a chat window can't do

Months of listening, your clients' own data, buyer panels before you spend, films finished on brand, publishing.

03

Your AI agent as a partner

Bring your own Claude or ChatGPT. Connected through MCP, it works on your platform with your brand world.

Works with

Gemini

Claude

ChatGPT

YOUR AI AGENT + GIMMEFY

Together, they make on-brand marketing magic.

YOUR AI AGENT BRINGS

Claude, ChatGPT, Gemini

- Brilliant reasoning and writing
- Speed, at any hour
- The way your team already works
- Every new model, the day it ships



GIMMEFY BRINGS



A brand world for every client

Identity, tone, products and audiences, kept apart and current.



Your clients' own numbers

Google Analytics, Search Console, Shopify, Meta Ads, HubSpot.



Proof before you spend

Simulated buyer panels and a council of models.



Live data from the market

Social listening, news, search rankings and AI visibility, week after week.



Work that ships

Visuals and films on brand, published to social, results tracked.



Your name, your rules

Every client walled off, unlimited users, your own domain.

Connect your AI agent to your platform through MCP, and it works with all of this. The smarts are theirs. The brand world and the specialist marketing skills are yours.

What's underneath, in plain words.

+ **Your secret sauce**

Your method, built in, on top.

04 **Governance**

Your name, your rules. Every client walled off.

03 **Agents**

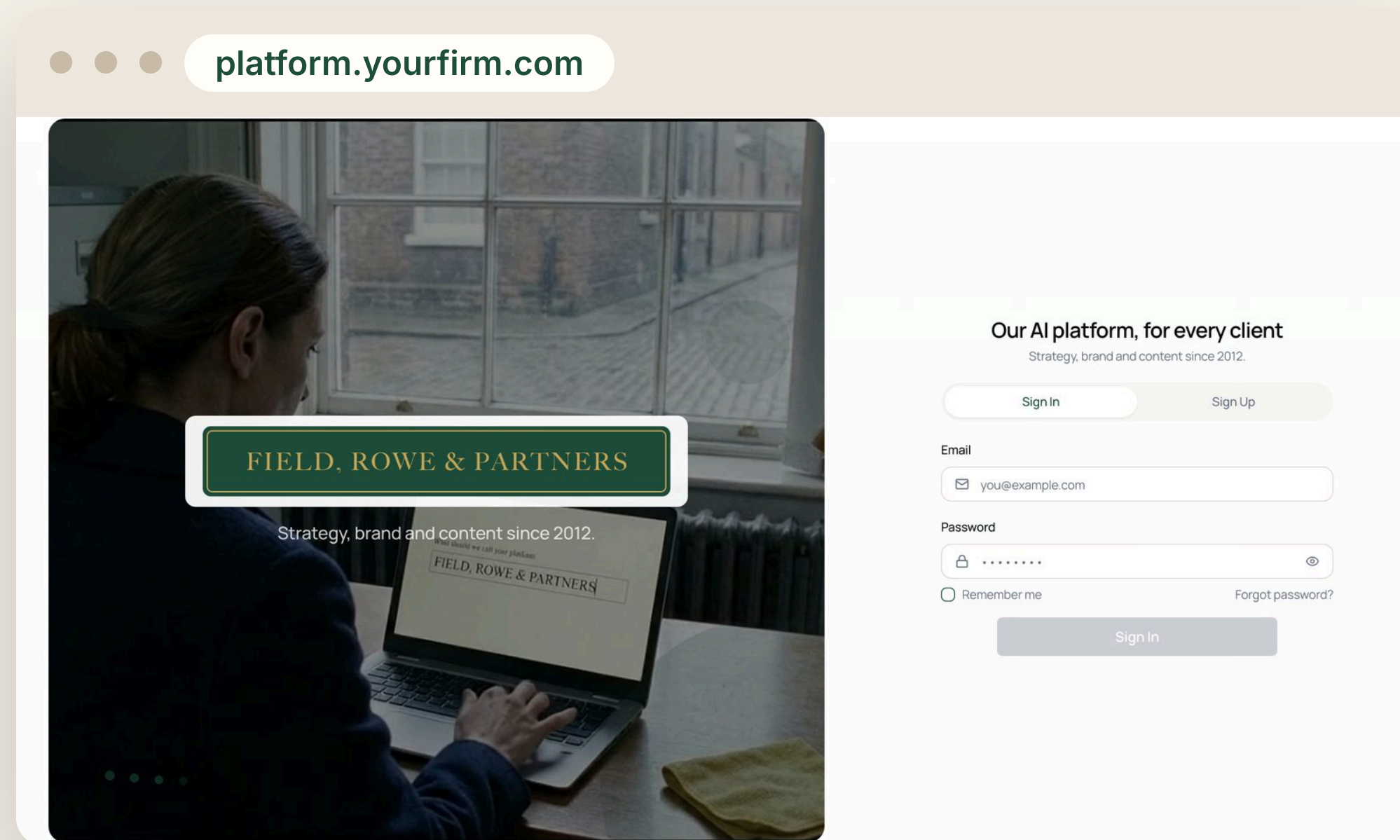
Research, monitoring, simulation, media, workflows.

02 **Knowledge**

A brand world for every client.

01 **Models**

Every leading AI model, kept up to date by us.



Yours is already built.

Your name on the door. Live in hours.

Say the word and your platform goes live under your name, in your colours, at your own address. We set up your sign-in page before we meet.



It's all yours.

Claim your platform, with USD 1,200 in AI credits.

2,000

credits on day one

1,000

credits every month, for ten months

No card

No contract. No questions asked.



gimmefylabs.com/agencies

support@gimmefy.ai



Made on gimmefy. Every shot, image and note of music in the film came from Field, Rowe's own platform. 10 credits = USD 1.